South Bersted CE Primary School

Church Lane
Bognor Regis
West Sussex
PO22 9PZ

Tel: 01243 821678
office@southbersted.co.uk
www.southbersted.co.uk

Headteacher: Mr Noel Goodwin

14 September 2021

Dear Parent/Carer

<u>Consent for Use of Images</u>

There have been rapid changes in the technology of image reproduction. Taking and publishing pictures is now easy and it can be difficult for schools to monitor and control images of children. South Bersted School has a duty to provide a safe environment for pupils at school. While we are aware of the risks of image misuse, we believe that the school needs to balance this against the positive value of professional, high quality images of pupils in celebrating and promoting the school as an enjoyable, colourful and vibrant place to learn. Good pictures of the school and its children can help in putting the school at the heart of the local community and enhance its reputation.

The measures in this policy are designed to ensure that the school does everything it can reasonably be expected to do to protect children from the potential harm that the misuse of images could cause.

The policy is available on our website southbersted.co.uk. Please read the policy carefully and fully. Sign one copy of the parental consent form and return it to indicate that you agree with the school's policy and consent to images of your child being taken and published in school material and West Sussex County Council publications. Sign and keep the second copy for your own reference as a reminder of our shared responsibility for the safety of all pupils at the school.

South Bersted School's policy is to allow parents to take images of their children during school activities. Please read the parental consent form and sign the agreement for responsible use of images you intend taking during school events.

If, for any reason during your child's time at the school you wish to withdraw your consent for images to be taken, please inform us as soon as possible.

Yours sincerely

Mr Noel Goodwin
Headteacher

West Sussex County Council